



Newport News Sheriff's Office

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MEDIA RELEASE

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FOR RELEASE: **Immediate**

DATE: **August 12, 2008**

Aggressive Recruiting Tools
Help Newport News Sheriff's Office
Meet Recruitment Goals

The new Newport News Sheriff's Office Recruiting Car is HOT, HOT, HOT! ... Just like the agency it represents.



The Newport News Sheriff's Office (NNSO) is aggressively seeking highly qualified candidates to work as deputy sheriffs. The recruiting car is just one tool – and a very visible one at that.

Less flashy, but invaluable nonetheless is the NNSO's partnership with the U.S. Army and its PaYS program. PaYS stands for Partnership for Youth Success. We are the first agency in the area to take advantage of this concept which ensures we get superior applicants.

PaYS allows enlisting soldiers the opportunity to turn Army experience into employment leverage.

Here's how it works. The Army partners with various industries as potential employers for soldiers leaving the military. The Army finds it can meet its own challenge of recruiting quality men and women into its branch of service if it can offer those same candidates some assurance that they will find gainful employment when they are through with their 2-6 years of active duty.

When those individuals complete their active duty requirement, they can apply for a job with us. Army Reserve Soldiers will be available in 6-18 months. Because they are already trained in military disciplines, they become outstanding candidates for our law enforcement environment.

WHO: Newport News Sheriff's Office partners with the U.S. Army

- Major Phillip Martin, James River Company Commander
- SFC JW Weathersby, Newport News Recruiting Station Commander
- Major Jones, Battalion Executive Officer acting on behalf of LTC Bunner

WHAT: PaYS (Partnership for Youth Services)
Official Ceremonial Signing

WHEN: Wednesday, August 13th at 11:00 a.m.

WHERE: Newport News Sheriff's Office
Administrative Offices
2501 Washington Ave., 2nd Floor
Newport News, VA
(formerly the CSB building)

WHY: The Sheriff's Office and Army recognize increased efficiency to their individual recruiting efforts by working as a team.

NOTE: With the unveiling of the car, the agreement with the Army and file footage/photos from the correction's academy's orientation day (July 24th), we hope there is enough to interest you in telling a story about our recruiting methods and how well we are succeeding in meeting our goals.

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For more information, contact Lt. Kathleen Carey at 757-926-8747 or 757-813-6139.