



Newport News Sheriff's Office

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MEDIA RELEASE

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FOR RELEASE: **Immediate**

DATE: **June 29, 2012**

Project Lifesaver fundraiser

Newport News Sheriff's Office hold Car & Motorcycle Show

The Newport News Sheriff's Office oversees Project Lifesaver within the City of Newport News. This is a *non-profit* search and rescue program for clients diagnosed with Alzheimer's, Autism, Down Syndrome, traumatic brain injury, and other related mental disorders. Persons with any of these issues have a tendency to wander and get lost.

Project Lifesaver is a tracking program that gives the caregiver peace of mind. They can rest assured that their loved one will be found in a timely manner, reducing the chance of injury or worse. Project Lifesaver is actually an international program with localities overseeing its operation. There is a 100% rate with an average search time of approximately 30 minutes.

The Newport News Sheriff's Office offers the program FREE of charge to its clients.

- WHO:** Newport News Sheriff's Office
- WHAT:** Car and Motorcycle Show for the non-profit Project Lifesaver search & rescue program
- WHEN:** Saturday, August 25, 2012,
9am-2pm
- WHERE:** KMart parking lot
Warwick and Oriana
Newport News, VA
- RULES:** Open to ALL cars, trucks, and motorcycles
- REGISTRATION:** \$20 per vehicle... *PLUS* two cans of food for the Virginia Peninsula Foodbank