



Newport News Sheriff's Office

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MEDIA RELEASE

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FOR RELEASE: **Immediate**

DATE: **September 20, 2013**

2nd Annual Project Lifesaver Benefit Car & Motorcycle Show

UPDATE: Newport News, VA September 23, 2013 -- The 2nd Annual Project Lifesaver Benefit Car & Motorcycle Show, hosted by the Newport News Sheriff's Office on September 22, 2013, raised over \$2,200 for the international search and rescue program. Sheriff Gabe Morgan spent the day meeting car and motorcycle enthusiasts, enjoying the love and work they put into their beautiful rides, and thanking those who participated for contributing to Project Lifesaver. Morgan said, "We raise money throughout the year as an agency so that we can provide this service to the community. Your entry into today's show goes a long way to help us provide this service for free."



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Mark your calendars for September 22, 2013 from 11:00 a.m. to 4:00 p.m. The Newport News Sheriff's Office will hold its 2nd Annual Car & Motorcycle Show benefiting Project Lifesaver, a non-profit search and rescue program offered FREE of charge in the City of Newport News by the Sheriff's Office. *(In case of inclement weather, a rain date of September 29th has been arranged.)*

This event is building toward establishing the Newport News Sheriff's Office Foundation, which will not only support the search and rescue Project Lifesaver program, but other charitable causes like helping families of fallen officers, the Center for Sexual Assault Survivors, Law Enforcement Explorers, TRIAD programs for senior citizens, and other charitable organizations.

The event is open to all cars, trucks, and motorcycles. If it's cool, bring it. There is a \$20 per vehicle registration fee; plus, bring two cans of food for the Virginia Peninsula Food Bank. The benefit event will be held at the KMart parking lot off Warwick Blvd. and Oriana Road.

Project Lifesaver helps provide rapid response to save lives and reduce potential for serious injury for adults and children who wander due to Alzheimer's, Autism, Down Syndrome, dementia, traumatic brain injury, and other related disorders.

For more information, contact (757) 926-3991.

- WHO:** Newport News Sheriff's Office
- WHAT:** 2nd Annual Project Lifesaver: Benefit Car & Motorcycle Show
- WHEN:** Sunday, September 22nd from 11:00 a.m. – 4:00 p.m.
(rain date, September 29th)
- WHERE:** Kmart (parking lot)
Warwick Blvd. and Oriana Road
Newport News, VA
- REGISTRATION FEE:** \$20/per vehicle, plus two (2) cans of food for the Virginia Peninsula Food Bank

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